



The Practical Guide to Working in an Equipment Rental Business

Dick Detmer's books have served as the foundation for many rental businesses' employee training programs since his first book was published in the mid 1980s. In keeping with the tradition of educating new and existing rental business employees, this brand new edition expands on core principles for success and promotes the equipment rental business as an attractive, viable career choice for individuals who desire an interesting and rewarding profession.

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